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## **INVITATION**

SuSodCo virtual Capacity Building Event Seminar (28 June 2021) and Workshop (29 June 2021)

Dear Madam/Sir,

SUSODCO consortium has the pleasure to invite you to the **third virtual Capacity Building Event (CBE) on the theme: "Digitalization and digital skills within the social dialogue agenda"**, part of SuSodCo project. The hosts of the event are the Bulgarian Construction Chamber (<u>BCC</u>) and the Federation of Construction, Industry and Water supply Podkrepa (<u>FCIW – PODKREPA</u>).

As usual, the event is divided into two sessions – seminar and workshop. **The seminar will take place on 28 June 2021 from 9:00 am until 12:30 pm (CET)**. The first panel will focus on digitalization from the perspective of the European social dialogue and its impact on the following core elements – employment, remuneration, VET (training and retraining), work conditions and conflicts. The second panel of the seminar will be devoted to tailor-made training in digital skills, covering the following topics: efficient dissemination of social dialogue content and appropriate channels (websites, social networks, media, and other platforms), digital marketing, social network management and tips for writing content for different media channels.

The workshop, planned for 29 June 2021 from 9:00 am until 12:00 am (CET), will involve employers' and employees' representatives in an interactive session. Participants will be divided in three international groups to practice their newly acquired skills on content writing and usage of digital tools, applicable to social dialogue.

The official languages of the seminar and the workshop are English and Bulgarian. **Simultaneous translation** into the following languages Bulgarian, Croatian, Greek, English, Hungarian, and Slovenian will be provided **only during the seminar on 28 June 2021**.

Both events will be conducted over the Zoom platform. Please register <u>here</u> to receive the respective ZOOM links.

We look forward to seeing you at the forthcoming third Capacity Building Event of SuSodCo project.

31 May 2021

Sincerely,

The SUSODCO consortium susodco.eu